CLASS AGENDA

- **What did you learn last week?**

- **Establish Interactions**

- **Interactions Workshop**

- **Homework**

What did you learn during the last week?
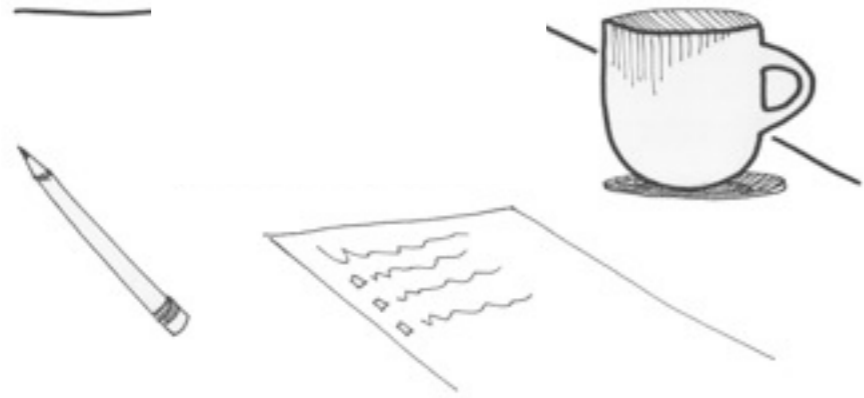
What did you learn during the last week?

DID YOU SUBMIT CONTRACTS FOR ADVISORS?!

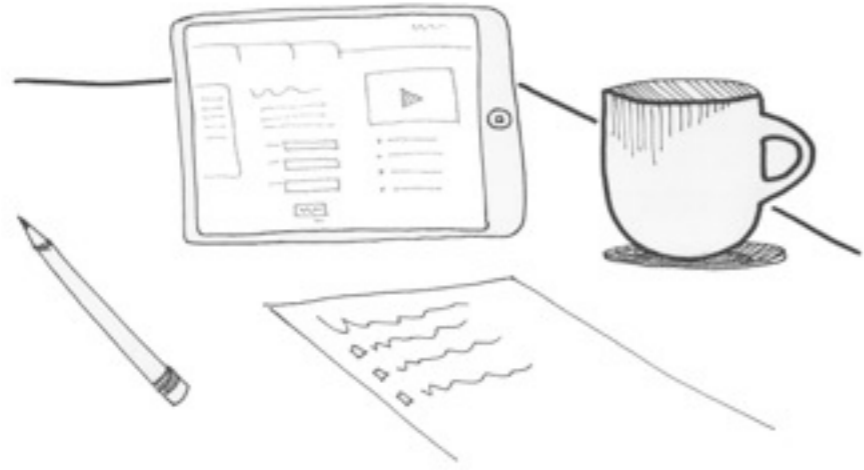(I.E. OH F*CK YOU NEED A W9 FROM THEM)

Establish Interactions

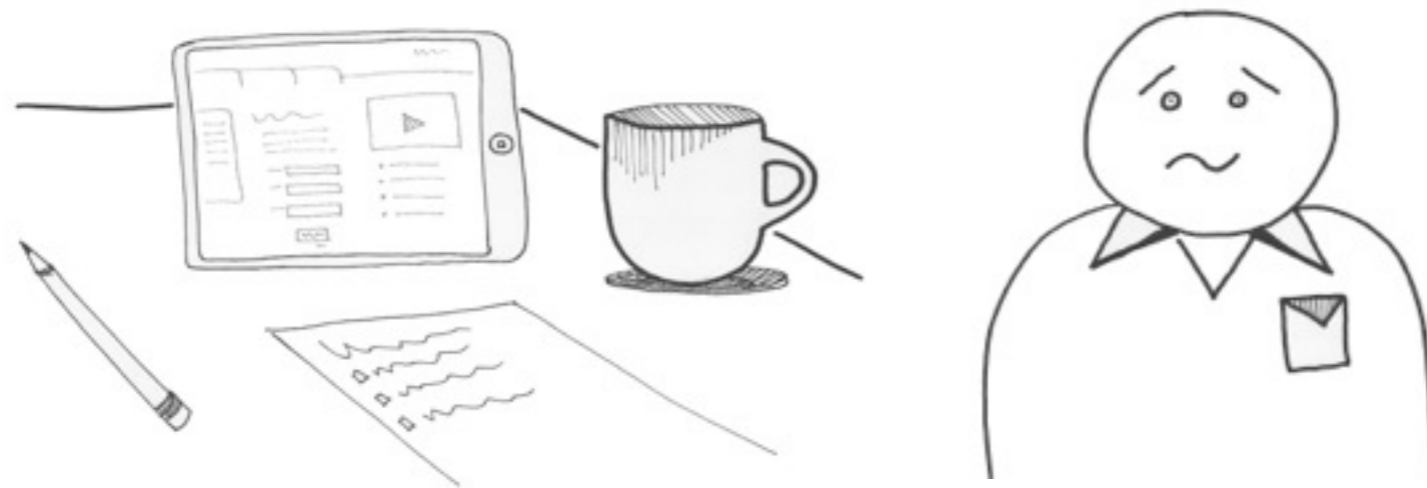Context + Channel + user = INTERACTION

Context + Channel + user = INTERACTION

- Time
- Environment

Context + Channel + user = INTERACTION

- Time
- Environment

- Device
- Initiative
- Event

Context + Channel + user = INTERACTION

- Time
- Environment

- Device
- Initiative
- Event

- Attitude
- Ability
- Unique Past
- Mental Model

Context + Channel + user = INTERACTION

- Time
- Environment

- Device
- Initiative
- Event

- Attitude
- Ability
- Unique Past
- Mental Model

- Verb + Noun

Examples:

- *Click Button*
- *Upload Photo*
- *Use <Feature>*
- *Understand Content*
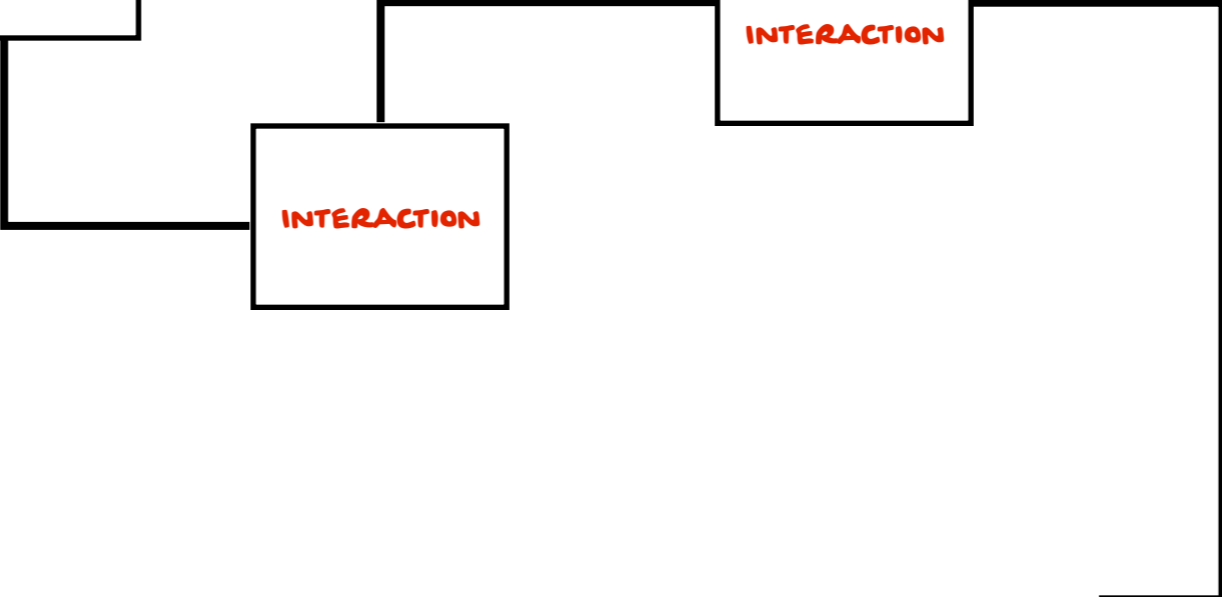
CONTEXT   CONTEXT   CONTEXT   CONTEXT

CHANNEL

INTERACTION

CHANNEL

INTERACTION

INTERACTION

CHANNEL

CHANNEL

INTERACTION

INTERACTIONS ARE IMPORTANT TO THINK THROUGH BECAUSE

- Not zooming out on the way things connect to one another can lead to myopic thinking

- You can miss important user and business needs by not thinking at this level of granularity about certain aspects of your work

- If you are ever have a need to delegate parts of your execution, thinking through interactions at this level will help you to manage and explain the scope of your requests to others.

EVERY PROJECT HAS INTERACTIONS

Nouns	Context + Channel	Verbs
What objects are you making available to your users?	Where and how are users accessing each object?	In what ways are users expecting to interact with each object in each context & channel
Photo	via Instagram iPhone mobile app as a logged in user	• Upload • Delete • View • Comment • Like • Share
Photo	via Instagram.com on Google Chrome on laptop or desktop mac as a logged in user	• View • Comment • Like • Share

... THE MORE CHANNELS THE MORE VARIATIONS OF THE SAME THINGS

Nouns	Context + Channel	Verbs
What objects are you making available to your users?	Where and how are users accessing each object?	In what ways are users expecting to interact with each object in each context & channel
Event Information (Date, Time, Location)	via HTML Email being viewed on iPhone	• RSVP • Add to Calendar • Share on Social Media or Email • Map Location
Event Information (Date, Time, Location)	via www.studentproject.com on Google Chrome on laptop or desktop mac	• RSVP • Add to Calendar • Share on Social Media or Email • Map Location
Event Information (Date, Time, Location)	Via Poster on SVA Campus	• RSVP • Add to Calendar • Find more information online
Event Information (Date, Time, Location)	Via signage on day of event	• Explore event attendance • Find more information online

WOAH?

That's a lot of potential contexts, interactions, channels...

WHERE DO YOU STOP?

IDEAS TO AVOID ANALYSIS PARALYSIS, SENIORITIS AND GENERAL PROCRASTINATION

MAKE A TO DO LIST

Seriously.

Prioritize.
- your tasks
- your scope
your time
- your resources

Low Priority = This can wait until the last minute and be left out if time doesn't allow

Medium Priority = This would make my work stronger, but if I had to I could live without it.

High Priority = This is seminal to the execution of my work. I cannot say I am done without this.

LEAVE THE BUILDING. GET AWAY FROM ONE ANOTHER. BE ALONE.

NYC has a fabulous set of public libraries. Go to one all alone and work until you meet a goal you set yourself.

PROTECT YOUR TIME.

Practice saying "right now, I am a graduate student in my last semester of thesis so I'll be in touch in May"

TIME BOX YOUR WORK

Especially the parts that
you let get away from you...

*(i.e Use a timer if you have to, I
do this for writing my blog)*

TURN OFF YOUR WIFI AND DEVICES FOR A SET PERIOD OF TIME TO WORK

Write a list of things you need the internet to research during that time, it will be an interesting research punch list when you get back online

BREAK

IN CLASS CHALLENGE:

Today we will work in pairs on thinking through the interactions of your work.

Your partner has been determined for you. *Because, reasons.* ⟶

Half of the allotted time will be used on your project, the other half will be used on your partner's project.

During this time you will produce something that allows each of you to better understand the interactions that are involved in delivering your thesis project work. We will meet back here at 3:15 and discuss what you made and what you discussed.

Zena
Abby

Mansi
Kathryn

Willy
Gaia

Clay
Rona

Matt
Emi

Charlotta
Joseph

Damon
Cassy

Sam
Richard

HOMEWORK

Assignments

Blogging Assignment (due by noon tomorrow)
Post the results of today's class work on interactions.

_____

Formal Writing Assignment (due next class)
Write first full draft of book -- note this does not have to have been edited or designed but they should be structured in the flow you expect to use.

Making Assignment (due next class)
Finalize your video work from last class and show to some experts you prior interviewed and illicit quotes about your progress.

Housekeeping Assignment (LATE if not done yet)

- Turn in a dossier from this class/this semester if you did not yet, as it was due in March
- Turn in advisor contracts and w9s to Gabrielle